

USAHA — words to do with ‘effort, endeavour’

* Dia berkali-kali **berusaha** meninggalkan negaranya tetapi semua **usahanya** gagal.

*He **tried** repeatedly to leave his country but all his **efforts** failed.*

* **Usaha** tani itu sangat berhasil.

*That farming **enterprise** / **business** is very successful.*

* Saya akan **berusaha** membantu kedua-duanya.

*I will **try** to help both of them.*

* Pasangan itu memiliki **perusahaan** yang terkenal.

*That couple owns a well-known **company** / **business**.*

* Sejak kecil saya ingin menjadi **pengusaha**.

*Since I was a child I wanted to be a **businessman** / **businesswoman**.*

Notes

* **usaha** (n): an attempt, an effort, an endeavour; a business, a business enterprise

* **berusaha** (v): to endeavour, make an effort, attempt

* **perusahaan** (n): a business, a company

[Both “perusahaan” and “usaha” can mean ‘a business’, and in many contexts either word would be suitable. But in other contexts, speakers will favour one over the other for subtle reasons of style.]

* **pengusaha**: a businessperson; an entrepreneur

Practice. Say it in Indonesian. For each word in bold use a USAHA word.

(NB: to ensure natural-sounding choices between “usaha” vs “perusahaan” in the items below: when the prompt says “company,” choose “perusahaan”.)

1. How long have you worked at that **company**?
2. She is well-known for her **efforts** to reform the legal system. [with ‘mereformasi’]
3. S/he always **makes an effort** to eat healthy food.
4. She wants to start her own **business** at home.
5. I want to marry a rich **businessman**.
6. They succeeded, but not because of our **efforts**.

7. This is a list of the ten biggest **companies** in the world.
8. She **tried** hard to hold back her tears. [with 'menahan']
9. A lot of her clients are **businesswomen** or civil servants. [with 'klien']
10. Many private **companies** operate in the field of education. [with 'bergerak']
11. They give loans to micro and small **businesses**. [with 'pinjaman']
12. He **is trying** to get a visa for his wife and child. [with 'mendapatkan'].
13. We run a **business** that is environmentally friendly. [with 'ramah lingkungan']
14. As a **businessman / businesswoman** s/he is extremely honest.